

Product	Pack size	Price*	Dosage	Washes Per pack	Cost per wash
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Leading brand concentrate	1KG	\$ 5.22	80ML	12.5	\$ 0.42
Leading brand Low Suds	1KG	\$ 5.27	80ML	12.5	\$ 0.42
Leading brand standard	1KG	\$ 3.90	187ML	5.3	\$ 0.73
<b>Ecostore Regular</b>	<b>1KG</b>	<b>\$ 7.54</b>	<b>40ML</b>	<b>25</b>	<b>\$ 0.30</b>
<b>Ecostore Front Loader</b>	<b>1KG</b>	<b>\$ 7.99</b>	<b>30ML</b>	<b>33.3</b>	<b>\$ 0.24</b>

\*These figures are based on recent independent price audits conducted in supermarkets nationwide.