

Media Release

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BOLTON HOTEL NAMED “HOTEL OF THE YEAR” AT THE 2010 TOURISM INDUSTRY ASSOICATION AWARDS

The Bolton Hotel has been announced as the winner of the Westpac Hotel Award in the prestigious 2010 Tourism Industry Awards in Auckland last night.

“We are thrilled to win this award especially as this was our first time entering. We always try to think differently about what we can offer our guests as well as challenge the status quo. This means we then give them a compelling reason to choose us over others” says Meredith Ellis, New Business and Client Relations Manager of The Bolton Hotel.

The Bolton Hotel is Wellington’s only 100% New Zealand owned and operated boutique five-star Qualmark rated hotel. Superbly appointed, contemporary, and elegant, Bolton Hotel features the award-winning restaurant Bisque on Bolton, which was Wellington’s only hotel restaurant to be shortlisted in the *Cuisine* NZ Restaurant of the Year awards 2010. Bolton Hotel always strives to ensure every guest who sets foot in the door has a special and memorable experience.

The Bolton Hotel has earned a nomination for its commitment to innovation through:

- The *Brainfood* menu, a unique catering menu specifically designed to increase mental attention, engagement and concentration levels of those attending events, seminars or workshops at the Bolton Hotel and is a step forward for social responsibility in the event arena.
- “Raising the Standard” online cooking video tutorials hosted by Bisque on Bolton’s chef Steve Morris which currently features on Stuff.co.nz and You Tube
- Residence Suite – a recent, new addition which is now considered the premiere hotel room in Wellington
- Twitter and Facebook – an active presence in the social media community.

For more information, please contact Meredith Ellis, New Business Manager at 04 462 3760, or Meredith@boltonhotel.co.nz, or visit The Bolton Hotel website at www.boltonhotel.co.nz.

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