

FORD - TIA Business Partner Offer

Each day, all around New Zealand, TIA members are enjoying the exclusive member benefits that are on offer throughout retail and commercial organisations nationwide.

TIA buying power has helped to develop an alliance with Ford Motor Company whereby members are recognised through the programme and can benefit from member savings on new vehicle purchases.

As a member of TIA you can take advantage of an on-going, generous 12% minimum base discount off the retail price of most new Ford passenger cars or light commercials from Ford Dealerships throughout New Zealand*.

Through this initiative that supports the nationwide network, Ford is pleased to extend the benefits of association with TIA through this discount, as well as entitlement of further discount from any Ford marketing incentives that may apply at the time of purchase of the vehicle.



Some of the exciting new product recently launched into the New Zealand market has been the all-new Ford Falcon, powered by a selection of powerful new engines, new exterior and interior design and improved ride and handling. These unique features provide an exhilarating driving experience.

Complimenting the range is the fantastic new Ford Courier, with its bold new exterior and interior styling and its super-functional Rear Access System on the XLT Super Cab models, as well as the improved handling and stability, these models are set to become the utility of choice for vehicle owners.

The Ford brand in New Zealand offers exceptional value in terms of total cost of ownership. Ford servicing costs are among the lowest in the market with an extensive National support structure provided by 71 service points, where a Ford vehicle can be purchased, serviced or maintained

Included with any Ford vehicle purchase in New Zealand is the Ford Roadside Assistance Programme. Ford New Zealand, in conjunction with First Rescue and Emergency NZ, provides a 24 hour breakdown service protection anywhere in New Zealand. This programme runs for the vehicle warranty period, which is 36 months or 100,000km.

As a Ford vehicle owner, you can also partake for a small fee in the Ford Advanced Drivers School. The school is a day-long mix of practical and theoretical learning experiences, where participants partake in a variety of braking and swerving exercises in their own vehicle. The Ford Advanced Drivers School has trained over 25,000 people in more than 15 years of

operation, focusing on driver training to reduce the risk of accidents and injury, reduce vehicle wear and tear and decrease vehicle maintenance and repair costs. These courses incorporate vehicle control training with the latest driving techniques from premier driving programmes currently being run in the US, UK and Australia, and are taught by qualified professionals.

This discount loyalty scheme is recognised by the Ford Dealer network around New Zealand. All you need to do to take advantage of these great savings is contact your nearest Ford Dealer to make an enquiry!

** Offer excludes Ka, Focus ST170, FPV range, F-series and special offers.*